GOVERNMENT OF INDIA
RAILWAYS
LOK SABHA

UNSTARRED QUESTION NO:3180
ANSWERED ON:16.03.2016
Revenue from Advertisements
Birla Shri Om;Chaudhary Shri P.P.;Gandhi Shri Dilip Kumar Mansukhlal;Gawali (Patil) Ms. Bhavana;Jena Shri Rabindra Kumar;Kachhadia Shri Naranbhai;Sahu Shri Chandu Lal;Shekhawat Shri Gajendra Singh;Tumane Shri Krupal Balaji

Will the Minister of RAILWAYS be pleased to state:

(a) the total revenue earned by the Railways from non-fare and non-freight activities, and its percentage during the last three years and the current year;

(b) whether the Railways proposes to earn additional revenue by granting permission for large scale advertising on trains and if so, the details thereof along with the number of trains selected under the said scheme;

(c) whether the Government also proposes to introduce or allow trolleys with or without advertisements at platform and if so, the details thereof ; and

(d) the amount of revenue likely to be earned through the said scheme annually?

Answer

MINISTER OF STATE IN THE MINISTRY OF RAILWAYS
(SHRI MANOJ SINHA)

(a)to (d): A Statement is laid on the Table of the House.
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